

2018-03-19 Agenda Notes (6:00PM at the Maxwell Commons)

1. Call meeting to order : 6:03 P.M.

2. Treasurer's report (You can see attached financial handout for details.)

- a. Starting Balance: \$50,307.11
- b. Actual Balance: \$49,842.88
- c. Anticipating Balance: \$24,093.88

Sue Tankerlsey- There is another \$80 in tickets sales we need to add to our balance. There has been a credit with Coke but that won't go back into the account.

Troy Houge -

Uniforms: Soccer invoices are in and he is hoping track uniforms will arrive by Thursday. He has also ordered JH track sweats and Steve Lewis is doing a mockup of baseball uniforms and trying to recruit players. We are almost done with buying uniforms.

Stencils: Troy proposed to the boosters the idea and options of large 8' x 8' stencil for painting the Spartan logo on our current sports fields. 1 color=\$168.75 and 2 colors is \$236.25. The idea was also brought up about using those fence cups for decorations at the fields.

1st Motion: By Susie Livesay to buy the 2 color stencil.

2nd Motion: By Maggie Boege to buy the 2 color stencil.

Vote: It passed to buy the 2 color stencils

3. New Business

a. Update on Booster Bash April 7th - Cheryl

-Cheryl is in the midst of gathering auctions items for the events. She would like to get most of them in her hands within a week or 2 so she can get inventory. Currently, she is keeping track of auction items in a spreadsheet.

- The big prize this year is a Labor Day weekend in Myrtle Beach with a \$500 Visa Card.

- She plans to start advertising and marketing the items.

-Marcy is doing decorations at Party City with a discount.

- She really needs help selling tickets. We will be selling at P/T conferences and maybe at the Dance Spring Show with approval from Dorene Cory. Toot's Cuttin Parlor will also be selling tickets.

-Diana Holst and Brenda Kasper are doing the food. They plan to keep the same food as last year with Three Stooges Barbecue. They will have appetizers and a sign up genius for appetizers.

b. Spring and Summer Kickoff – Kathie, Sarah, and Mandy indicated they could help.

- The group was mostly kicking around ideas that would be fun for the kids to do. An idea of renting the Nevada pool for the kids and families to swim. There will discussions at a later date.

c. FORD Test drive 4 UR Community - Tara

- The hours will be from 9:00 AM-5:00 PM.

- Tara emailed Heather Scott and she plans to talk to the new cheerleaders about going through parade and being near the tent to draw a crowd. Fricke said we can use their Spartan bus for the parade.
- Ford will come the month before to decide location but Tara will talk to Mary at the bank about using their parking lot or near the Story County Freedom Rock.
- Tara contacted Megan Myers that works for Story County Hospital. I asked if they would donate money towards our goal of \$6000 if we make it. I emailed Rasmussen and funeral home but not have heard back. Any other places we can outreach to encourage our goal?
- Tara plans to market it through school and city newsletters, social media, newspapers, fliers and word of mouth. She wants to do a fun Youtube Video commercial advertising the event and Ford by using the kids. She is willing to listen to any fun ideas to advertise the event and for the video.

4. Updates from each committee

- a. Sponsorship Update for new Sponsorship Drive – Melissa Robinson
Absent. Sarah Dvorak will check with her on Sponsorship mailings.
- b. Spirit – Laurie Merryman
Absent. She texted she is working with Heather on cheerleaders.
- c. Clothing – Becky Pointer & Josh Barrett
Becky – She has put almost a \$1000 in clothing in the bank. All inventory is paid for and everything else being sold is profit. She has taken in \$200 in booster bucks. She plans to order spring clothing of t-shirts, polos, and tanks.
Josh – The boosters asked if we need to do another spring sale online. Members suggested we should do it and order polos, tanks, and summer clothing. Josh will work on getting an order together with Graphic Edge.
- d. Concessions – Sue Tankersley & Kathie Smith
Soccer will start soon on the 2nd. Coke has delivered the coolers and they will need to clean out concessions in Maxwell and Collins. Sue Tankersley suggested getting newer grills at the Collins softball and baseball fields. Susie Livesay suggested messaging a request on the Maxwell website to see if anyone is willing to donate a gently used grill.

5. Additional Comments:

6. Next meeting date: April 18th, 2018 6:00P.M.

7. Adjournment of Meeting:

- a. 1st Motion: Marcus Fricke
- b. 2nd Motion: Tara Huntrods
- c. End Time : 6:45 P.M.

Calendar of Events

Booster Meetings

3rd Monday of every month in Maxwell HS commons

April: 7th - Tailgate Fundraiser/Auction (Cheryl Fricke)
Spring & Summer Sports Clothing Order Sales!

May: Spring/Summer end of season/kickoff tailgate (Dennae Pitcherello)

August: 4TH - Old Settler's & Ford Test Drive Fundraiser (Tara Huntrods)

23RD or 30TH - Fall Sports Kickoff tailgate (Marcy Cheville)

Fall Sports Clothing Order Sales!

October: Homecoming parade and dinner before the game with a pep rally (Molly Camp)